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## **Social Responsibilities Businessman Howard R**

The publication by Howard R. Bowen (1953) of his landmark book *Social Responsibilities of the Businessman* is argued to mark the beginnings of the modern period of literature on this subject. As the title of Bowen's book suggests, there apparently were no businesswomen during this period, or at least they were not acknowledged in formal writings.

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The role of business in society has been debated ever since. According to Archie B. Carroll, one of the most prolific authors on CSR, the modern era of CSR began with the publication of the book *Social Responsibilities of the Businessman* by Howard Bowen in 1953.

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Since then, many authors have written on the topic.

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